



Blue Ribbon Ventures  
FOUNDATION INC.  
146 Branca Court  
Milford CT 06461

# Partnership, Advertising & Vendor Opportunities for 2019



### Our Mission

*The Blue Ribbon Ventures Foundation recognizes that the Horse is the heart and soul of our sport. Our mission is to educate and advocate for the health and welfare of our Equine partners.*

*The Blue Ribbon Ventures Foundation Inc is a 501(c)(3) Charitable Organization and all donations are tax deductible to the furthest extent of the law.*

*~ Gallop The Farthest ~ Jump The Biggest ~*

### **Blue Ribbon Ventures Medal Finals**

Offered at every BRV Horse Show, the BRV Medals allow riders with limited showing opportunities to reach a realistic goal. The program runs from October through May, and incorporates all the BRV Horse Shows during that time. Medals are offered at 18", 2', 2'6" & 3'. Riders obtaining 10 points, or who are in the top 25 standings in each height section, will be invited to participate in the BRV Medal Finals, at the BRV Foundation June Charity Show.

Blue Ribbon Ventures Medal Sponsorship

\*Ribbon Sponsors \$75

\*Trophy Sponsors \$150

\*Medal Naming Rights \$400

### **Blue Ribbon Ventures Foundation Autumn Classic Horse Show**

As a final hat tip to the outdoor show season, the Blue Ribbon Ventures Autumn Classic showcases the exciting Derby Events. Offering Hunter and Jumper Derbies for all levels, we bid farewell to fall in high spirits as our horses and riders take a final tour around the large derby field at the Westbrook Hunt Club, and dress to impress for a festive horse & rider Costume Class.

The Autumn Classic is held October 12-13, 2019.

Autumn Classic Sponsorship Opportunities

\*Ribbon Sponsors \$75

\*Trophy Sponsors \$150

\*Ring Banner Sponsors \$200

\*Hunter Derby Sponsors \$400

\*Jumper Derby Sponsors \$400

\*Saturday Evening Wine & Cheese Party \$500

\*Sunday Morning Exhibitor Brunch \$600

\*Back Number Logo Sponsor \$750

Vendor Opportunity \$150

Raffle Donations Appreciated!

## HOW WE HELP

### ***Blue Ribbon Ventures Foundation Charity Classic Horse Show***

With an established reputation, a premiere competition facility, and a welcoming atmosphere, the Blue Ribbon Ventures Foundation Charity Classic is one of the most anticipated Equestrian Competitions on the East Coast.

In addition to traditional classes, the Classic offers our Popular Hunter Derbies and Non-traditional classes, such as our Bloody Mary Challenge & Team Challenge to encourage fun and comradery among competitors and barn families alike.

Our 2019 projection is approximately 250 exhibitors and over 250 additional spectators. This three day show attracts elite New England equestrians, yet continues to draw entry-level participants from area farms.

The Classic is held June 7-9, 2019 at the Westbrook Hunt Club.

#### Charity Classic Sponsorship Opportunities

- \*Ribbon Sponsors \$100
- \*Trophy Sponsors \$200
- \*Ring Banner Sponsors \$300
- \*Hunter Derby Sponsors \$500
- \*Friday Evening Wine & Cheese Party \$600
- \*Sunday Morning Exhibitor Brunch \$750
- \*Saturday Exhibitor Dinner Party \$1200
- \*Back Number Logo Sponsor \$1500

Vendor Opportunity \$200

Raffle Donations Appreciated!

### **Robert Mickayl Emergency Equine Veterinary Fund:**

We assist owners when emergency strikes and they don't know where to turn for help.

This grant will assist with unexpected emergency veterinary bills that an owner may not be otherwise able to afford.



### **Educational Grant:**

To assist with clinics, seminars or training to further equestrian education.

### **Competition & Travel Grant:**

To assist riders with a goal to attend a certain show or finals, but who fall short on financial resources to achieve the dream. This grant will help offset costs of travel, lodging and/or entry fees



## **Partnership & Advertising Opportunities**

***The Blue Ribbon Ventures Foundation seeks to develop and maintain mutually beneficial relationships with local businesses, service providers and corporations from within the equestrian industry and the community at large.***

With a focus on maximizing your exposure and increasing profitability, through communication, product or brand placement and customer introductions, we offer both partnership packages and custom tailored advertising solutions.

### **Partnership Benefits**

- \*Brand recognition
- \*Promotional announcements during events
  - \*Social media promotion
  - \*Attendance at onsite events
- \*Links to your business on Foundation website
- \*Naming Rights for classes, divisions or events
  - \*Product placement at events
- \*Banner/Advertisement Placement at events

To create a customized package in support of  
The Blue Ribbon Ventures Foundation Inc.

Please contact:  
Naomi Gauruder ~ (203) 650-3148

BlueRibbonVenturesFoundation@gmail.com

www.BlueRibbonVentures.org

## ***Flamingo Schooling Show Series Awards***

Our Flamingo Schooling show series caters to beginner riders and horses who are experiencing their first taste of competition. We offer Series Awards for all divisions to encourage riders towards accomplishing a goal. Our series, offering monthly shows from October through May, concludes on May 5, 2019, at Epic Farm.

Flamingo Series Sponsor Levels

- \*Series Ribbon Sponsor \$25
- \*Series Trophy Sponsor \$50

## ***Lions & Tigers & Horses!! Preakness Party at the CT Beardsley Zoo.***

We have partnered with the CT Beardsley Zoo to create a unique evening of philanthropy. Our attendees can tour the Zoo, before settling down for an evening of food, fundraising and a live stream viewing of the Preakness on May 18, 2019.

Preakness Party Sponsor Levels

- \*Starting Gate \$100
- \*Home Stretch \$250
- \*Finish Line \$500
- \*Winners Circle \$1000

Vendor Opportunity \$100

Raffle Donations Appreciated!